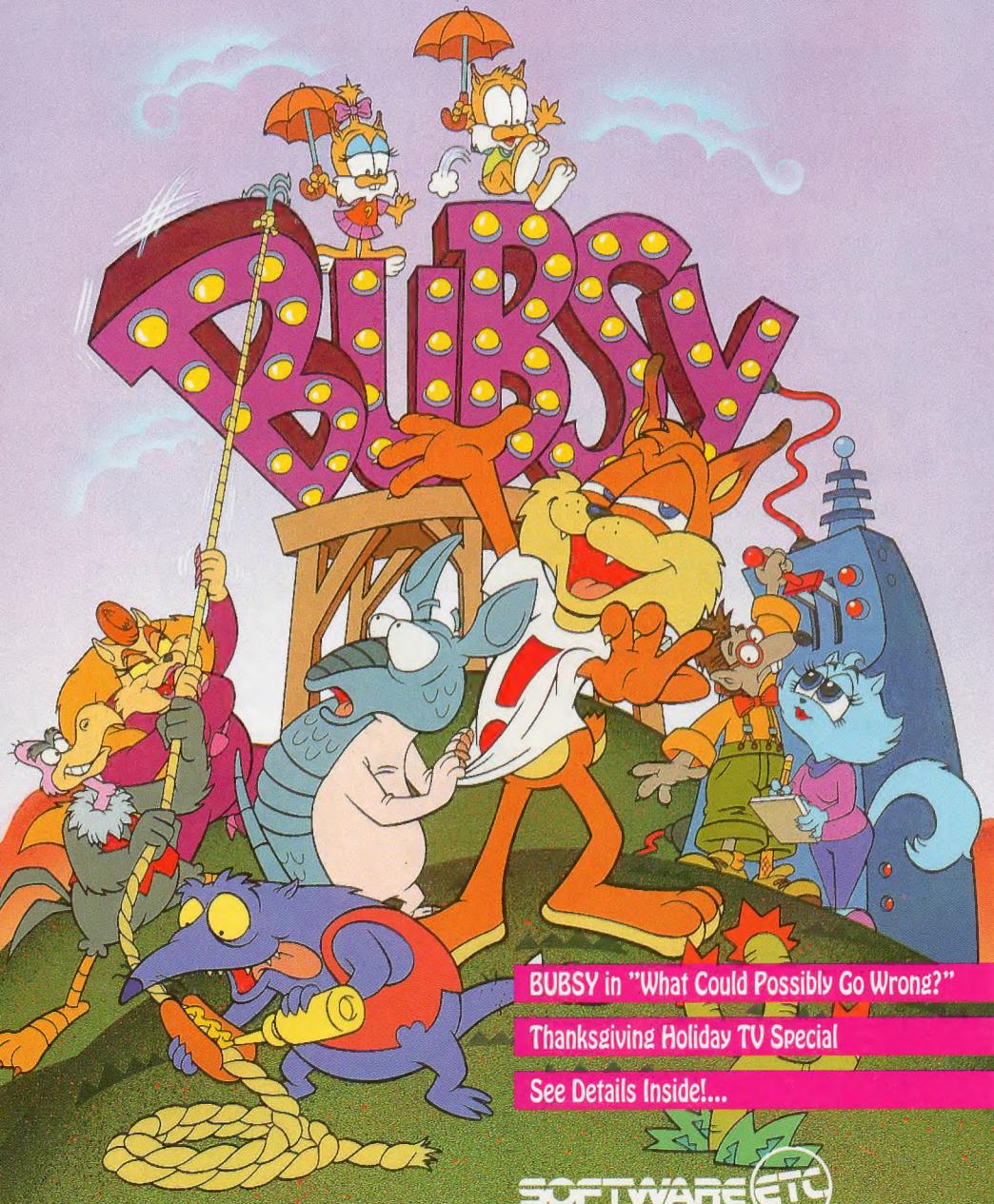


Software Etc. & BUBSY Present

WATCH 'N WIN CONTEST



BUBSY in "What Could Possibly Go Wrong?"

Thanksgiving Holiday TV Special

See Details Inside!...

SOFTWARE ETC.

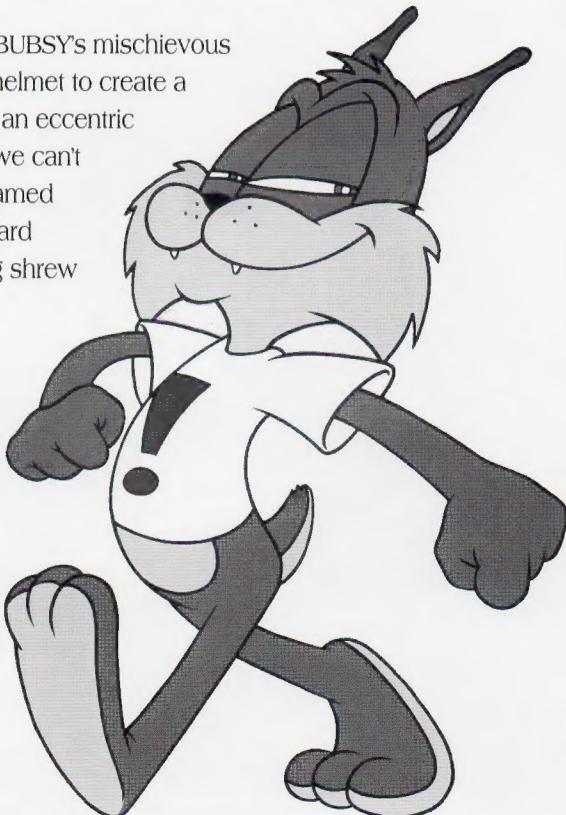
THE VIDEO GAME STAR WITH PURR-SONALITY COMES TO TV

Video game mega-star BUBSY Bobcat will be appearing in his first TV special over the Thanksgiving holiday* and everyone watching will have a chance to win great prizes! All you have to do is watch the show and write down the names of your three favorite cartoon characters in the show on the entry form. All correct entries will be eligible for the prize drawing.

The show is called "What Could Possibly Go Wrong?" starring BUBSY. Of course, when BUBSY's around, everything that CAN go wrong, does. You'll roll on the rug laughing as BUBSY and his pals set out to test a "Virtual Reality" helmet. The helmet can transform anyone's wildest fantasies into reality.

Things get really crazy when BUBSY's mischievous twin niece and nephew use the helmet to create a giant amusement park. Throw in an eccentric inventor named _____ (we can't tell you the name!), a dizzy cat named _____, a "gourmet" buzzard named _____, a starving shrew named _____, and a greedy alley cat named _____, and you have one of the wildest toons ever seen on TV.

So be sure to watch BUBSY's TV special and enter the exciting Watch 'n Win contest.



*Check your local listings for actual time and dates.

Win a Trip to Hollywood for Four

And, visit the studios where the BUBSY TV Special Was Made

Grand Prize (1 winner)

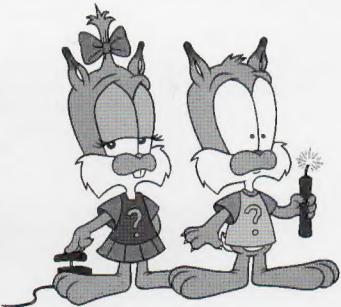
Win a 3-day/2-night trip to Hollywood. Airfare, transportation, and accommodations for the winner and up to three family members will be provided along with \$250 spending money. A tour of Calico Studios, where the BUBSY TV Special originated, will be included in the trip.

First Prize (50 winners)

50 winners will receive the shirt off BUBSY's back.

Second Prize (100 winners)

100 winners will receive BUBSY iron-on patches.



Watch 'N Win Entry Form

Watch the BUBSY TV Special, then write down the names of your 3 favorite cartoon characters in the show on the lines below.

My 3 Favorite BUBSY TV Special cartoon characters are:

1. _____

2. _____

3. _____

Your Name: _____ Age: _____

Street: _____

City: _____ Zip: _____

Phone: _____

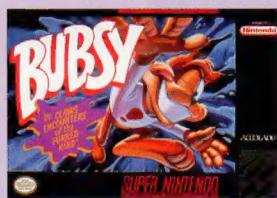
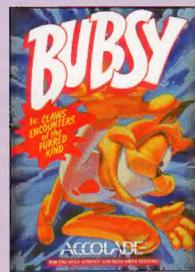
Mail this entry form to:

Watch 'n Win Contest • Accolade • Box 1946 • Cupertino, CA 95015-1946

See Contest Rules on Back of this Form

Contest Rules

1. NO PURCHASE NECESSARY – Obtain entry form at participating Software Etc. Stores (or you may use a 3"x 5" card instead). Complete the entry form (or 3"x 5" card) with your name, age, address, phone number plus your 3 favorite BUBSY TV special cartoon characters. To enter, mail the completed entry form.
2. How to play – Watch BUBSY in "What Could Possibly Go Wrong" the day after Thanksgiving, 1993 (check TV directory for actual show time and date). Write down your 3 favorite BUBSY TV special cartoon characters on the entry form (or 3"x 5" card), then mail it to the address above. Not responsible for late, lost, or misdirected mail.
3. Drawing – Accolade, Inc. will randomly draw winners from all eligible entries received on January 31, 1994. Accolade, Inc. will continue to draw winners until all prizes are awarded. If you are a Winner, you will be notified by phone or mail by Accolade, Inc. who will deliver your prize (excepting Grand Prize) within 6 weeks of the drawing. The odds of winning depends on the number of entries received.
4. Prizes – Grand Prize (Airfare from a U.S. originating point, transportation, and accommodations for the winner and up to 3 family members will be provided along with \$250 spending money — a one hour tour of Calico Studios will be included in the trip. Grand Prize trip may be taken within the period of April 1, 1994 to May 31, 1994). First Prize (50 winners will receive a BUBSY t-shirt — approx retail value of \$18). Second Prize (100 winners will receive BUBSY iron-on patches — approx retail value of \$6).
5. Conditions of participation – Entries or other materials submitted become the property of Accolade, Inc. and will not be returned. Prizes may not be assigned or transferred prior to awarding of prizes. By participating, entrant agrees to abide by and be bound by these Official Rules and the decisions of Accolade, Inc., which will be final and binding in all respects. Prizes will be awarded only if prize winners comply with these Official Rules. This promotion is not valid in conjunction with any other offer. Accolade, Inc. reserves the right to substitute a prize of equal or greater value for any prize. Winners may be required to sign an affidavit of eligibility, and a liability release. Winners may also be required to sign, where legal, without additional compensation, a publicity release authorizing Accolade, Inc. to use Winner's names, photographs, and/or likenesses, and statements made by or attributed to the participant relating to Accolade, Inc. or their services, for publicity or advertising purposes related to this promotion. Promotion is subject to all federal, state, and local laws and regulations. Prizes may be subject to federal, state, and local taxes, which are all the sole responsibility of the Winner. Promotion void where prohibited by law. Accolade, Inc. is not responsible for lost or misdirected mail. Contest begins approximately November 12, 1993 and ends January 1, 1994. For a list of Winners, mail a self-addressed, stamped envelope with a handwritten request to: WINNER'S LIST at the address printed above.
6. Eligibility – Participation open solely to residents of the United States except for employees, or immediate family members of Software, Etc., Accolade, Inc., Bohbot Entertainment, Inc., and all affiliates or agencies of the above mentioned companies.



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